

What is the role of Station-e?

About 1 million skilled youth will be required by the year 2009 for the Indian BPO industries. No university or organization can meet this demand as they have their own frame of working. **Station-e** works as a resource matching centre by providing customised training programs required by the BPO industry. At **Station-e**, you will be polished and trained to develop the qualities befitting the needs for ITES-BPO. **Station-e** will also work as a bridge between 'You and the Industry' to help you find suitable job opportunities.

Who can Join Us?

Any candidate with a zeal to learn new things and having an aptitude towards personality development and leadership can join **Station-e**. Computer awareness is preferred, though not absolutely essential. Interested and aspiring candidates with a focus on high goals, may also be considered and are welcome to meet us.

What does Station-e provide?

Our course quickly analyses your English grammar skills and channels you to acquire fluency in spoken English. This is then followed by a thorough training in American as well as British voice and accent. You will be trained on state-of-the-art audio-visual equipments. The BPO industries need persons with knowledge of various terminologies and their definitions used in sectors like Finance and Accounting, Insurance, Banking, Health Care, etc. Our expert trainers will guide you and teach you these essentials.

Station-e : Complete solutions in English Learning.



Scientific Way to Learn English

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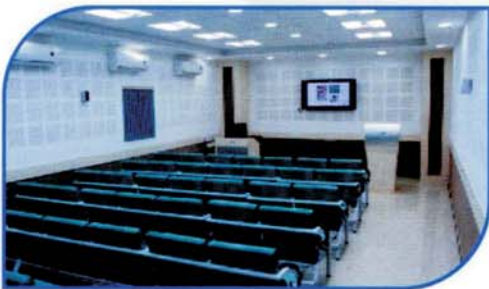
In the present world of IT and Internet today, English is the only language that links and merges everything together. Be it BPO (Business Process Outsourcing), Education, Cultural Exchange Program or IT, English is widely accepted as the medium of communication.

Let us look at the scenario of ITES (IT enabled Business Services) and BPO (Business Process Outsourcing) in India :

According to NASSCOM (National Association of Software and Service Companies) annual survey, revenues from the ITES-BPO industries are estimated to be in billions of dollars every year. The two major sectors are 'Customer Interaction Services' and 'Finance and Accounting'. These two sectors provide ample opportunities to the skilled youth for employment and personal development.

Apart from BPO, the US and all other developed countries have been providing priority for employment in various fields to the personnel with proficiency and fluency in English. This highlights the growing demand for skill in global English.

To take advantage of this, one must have the fluency and proficiency in English as a language. The 'voice and accent' of people from different areas of the world differ a lot. Both, the Americans and the British speak English, but their 'tones' and 'accents' are quite different. Sometimes it becomes difficult to understand what they speak.



What is Station-e?

Station-e is a chain of language laboratories, equipped with modern and high tech language learning tools. Station-e provides complete solutions in English; from grammar to comprehension and 'voice and accent' to 'conversation'. It has highly qualified staff and state-of-the-art facilities with a meticulously devised curriculum representing International Standards.



Station-e offers the training programme in the following areas :

1. Call Centre Training
2. Communicative English-I
3. Communicative English-II
4. IELTS

1. Call Centre Training:

Call Centre Training is the core area of the vision and expertise of Station-e. This training module comes across as a complete solution provider to the trainees in the terms of working in a call centre. The trainees at **Station-e** acquire comprehensive training in Communication Skills with a special emphasis on reducing MTI (Mother Tongue Influence) and acquiring the Accent Neutralization. This training module also provides the learner with incisive insights into grammar, telephone etiquettes, customer service and call centre culture as a whole.

2. Communicative English - I:

This training has been devised to equip the language aspirant with the essential components of communicative skills in a fashion suitable to the fast-paced lifestyle of the 21st century. It trains the learners in grammar, RP (Received Pronunciation) and fluency using the latest techniques of ELT (English Language Teaching). The learner eventually finds himself at par with the rest of the world when it comes to communication. It sounds like magic but it takes place with a one hour input everyday for three months.

3. Communicative English - II:

This training involves two hours of work in the lab for three months, which means double the amount of time spent in the lab. In its practical application, this training ensures in-depth discussions on grammar, aspects related to phonetics like accent, intonation etc. and a spectrum of innovative activities to be done by the learner in the lab. Besides, the time factor being in the favour of the learner, he or she will get numerous practice sessions.

4. IELTS:

IELTS is one of the toughest examinations to pass in India. It demands remarkable proficiency in all the four basic skills :

Listening, Speaking, Reading and Writing.

Station-e has formulated an exemplary training programme to suit the requirements of an IELTS aspirant. In this program, learners acquire a conceptually enriching training in the rudiments of grammar, written skill, fluency and pronunciation in terms of articulation, accent, rhythm and intonation of speech sounds.